



Richard Childress

RICHARD CHILDRESS, *NASCAR Team Owner & Childress Vineyards Proprietor*

Richard Childress is the president and chief executive officer of Richard Childress Racing, a 12-time NASCAR championship-winning organization. An independent driver who got his start in 1969 and earned 76 top-10 finishes in 285 races, Childress climbed out of the seat with 10 races remaining in the 1981 season, handing over the driving duties to Dale Earnhardt. Together, they made NASCAR history, winning 67 races and six Sprint Cup Series championships and established RCR as one of the premier teams in all of motorsports.

In addition to his full-time racing career, Childress is the proprietor of Childress Vineyards in Lexington, N.C. Located at the gateway of the Yadkin River Valley, Childress Vineyards has earned numerous prestigious industry awards. Childress, along with winemaker Mark Friszolowski, have the collective goal of establishing North Carolina as a region for signature winemaking.

MARK FRISZOLOWSKI, *Winemaker of Childress Vineyards*

One of the most award-winning winemakers in America today, Mark has received hundreds of medals and his wines have been twice named to the 50 Best Wines of the World.

Mark has played a very instrumental role in promoting NC wines since coming on board with Childress. He currently serves as Treasury of the NC Winegrower's Association, and serves as Vice Chair with the NC Grape Council.



Mark Friszolowski

Since his inception in 2003, Mark has won over 650 awards for Childress Vineyards. Recent accolades include the past 4 Governor's Cup / Best in Show awards in the NC State Fair Wine Competition, Best Red Wine in The Mid-Atlantic Wine Competition, and Best Red in Wines of the South Competition.



FACTS

- Childress Vineyards opened in October of 2004.
- The first of three winery-owned vineyards was planted in 2002, and we now have almost 100 acres under vines with 12 varietals planted.
- Childress Vineyards utilizes approximately 95% Estate Fruit and all North Carolina fruit. We are truly a North Carolina winery!
- Our award-winning wines have garnered more than 650 medals since opening, including over 60 gold and double gold medals, two Best of Reds and four Best of Show honors.
- Harvest occurs from August through October, and all of our grapes are hand-harvested.
- At the turn of the 20th century, North Carolina was the premier grape-producing state in the nation. Today North Carolina ranks 7th in wine production and 10th grape production