



**“TRAVELING TRAVIS”
Social Media
Photo Contest
RULES**



What: WIN SWAG & CHANCE for 2 Tickets to Depot District Music Fest--June 12, 2021!

Where: Lexington Visitors Center's Social Media Pages

When: April 1 – June 7, 2021

How: Be the 1st to Correctly Guess Travis's Location Every Thursday on Any of Our 3 Online Sites


 @Lexington Visitors Center  @VisitLexNC  @NCLexington


Why: The Lexington Visitors Center wants to SHOW SOME LOVE to FANS of our community who are “Lovin’ Lexington”, just like Traveling Travis!




10 WEEKS of FUN = 30 T-Shirt Winners 🎵🎵🎵 1 BIG WINNER OF 2 MUSIC FEST TICKETS

TO PLAY:

✓  **WATCH every MONDAY through WEDNESDAY for CLUES, beginning March 29, to Travis's location that week on our **social media pages and/or** Wednesday's Weekly **E-Newsletter**. (Sign Up for newsletter: www.VisitLexingtonNC.com.)**

✓  **WATCH at 1 P.M. every THURSDAY FOR A PHOTO OF TRAVELING TRAVIS** and his Lovin' Lexington heart-shaped fan to be posted on our social media sites **April 1st through June 3rd**.

✓  **BE the FIRST person to correctly identify Travis's LOCATION** by leaving a **COMMENT UNDER THE PHOTO** of Traveling Travis's location posted **each THURSDAY** on any of The Visitor Center's social media sites, and **WIN the following PRIZES:**

1. Lovin' Lexington T-Shirt & Fan

2. Eligibility for a PAIR of Depot District Music Festival 2021 tickets!



✓  **EXTRA CHANCE for Going the EXTRA MILE!**

Winners of the weekly contest have **until Monday, June 7, at 1 P.M.** to **visit the location they correctly identified**, using their Lovin' Lexington heart-shaped fan, and **upload their photo** to one of our social media sites to get a **2nd entry into the drawing** for a pair of Depot District Music Fest tickets.

Drawing for Music Fest Tickets >>> 4 P.M. on Monday, June 7, 2021

DETAILS:

- **THREE (3) T-shirt Winners PER Week! (1 PER social media site.)** Answers can be placed on multiple sites, the first correct comment showing on each site will be identified as the winner. If a player is first to correctly comment on 2 or more of our sites, they will only WIN on one site and the *next correct commenter* will be chosen from the 2nd and 3rd sites.
- **YES, YOU can PLAY every WEEK!** Try to be the fastest to correctly guess Travis's location on Thursdays (April 1-June 3) for *multiple entries* into the concert ticket drawing.
- **Winners will be contacted by Lexington Visitors Center staff** through the site on which winner commented for name & contact information.

****Pick up prizes at 2 N. Main St., Lexington, NC between 9a.m. to 4p.m. Mon.-Fri. Prizes can be mailed!****